



Azam Ali

MBA(Aston), MA DMS, AMBA, AMABE, MCFI
Affiliate CIPD, MILT, MBILD, BAF(Belbin), ICA Accredited Coach, ILM Certified Coach
Email: azamali1967@msn.com

Profile

A highly motivated professional successfully combining full-time Programme Leadership with managing family businesses in the telecommunications and internet start-up industry. Fortunate to experience and adapt both managerial and leadership skills in the face of rapid, dynamic and significant changes in the health, education and telecommunications sectors/ environment. Had twenty years experience in running residential private homes for People with Learning Difficulties. Recently qualified as an accredited international and certified (ILM) coach.

Professional / Career Interest

Education

- Teaching and Learning and Assessment Strategies (Innovative Assessments)
- Professional Development Portfolio (PDP)
- Role of Mentoring and Coaching in Education

Professional

- Consultancy – including leadership and Professional Development Executive Programmes
- Mentoring
- International Coaching
- Telecommunications / Music

Attributes/Competencies

Leadership and Management

Formally a Joint Proprietor of two residential homes for people with learning disabilities. Developed and implemented Business Plans as well as Human Resource Management Policies. Currently a Programme Director for MA Pathways at European Business School - Regent's College. Responsible for the continuing enhancement of the Programme. Led the Programme team in the successful validation of the MA Programme with four pathways.

Sector Experience

Unique experience of both the residential care, educational and telecommunications sectors. In the face of rising number of closures of smaller homes, and tighter and rigorous legislation coupled with the rapid increase of larger companies, still able to maintain profitability and viability. Member of the BA development team, a working committee that led to the OUVS revalidating the undergraduate degree (twice), International MBA and MA in Management. Leader of the MA Team that led to the successful validation of MA Programmes with four different pathways. Currently embedding coaching techniques within the PDP agenda. Offered the first B2B Small Business Mentoring module at Masters level in the UK. Involved in telecommunications as well as internet provision. Currently a Parent Governor at primary and secondary schools.

International Experience

Consultant for two companies in the Caribbean. Involved in the negotiation of hardware and software from USA companies. Established a Caribbean internet start-up radio station in the UK. Validated a Masters Programme in Hungary and currently working on a mentoring project with the LUM University in Italy.

Professional Experience

European Business School

Programme Director of MA Pathways, Principal Lecturer

Jan08-present

- Primarily responsible for the course leadership of 4 MA Pathways – Entrepreneurship, Human Resource Management, International Business and International Marketing. This involves submission of Annual Programme Evaluation Reports to the Open University Validation Services [OUVS], Member of the Faculty Executive Committee [FEC] and Faculty Quality Assurance and Enhancement Committee [FQAEC].

Subject Leader in Human Resources and Head of MA Programmes, Senior Lecturer

Jan00 – Jan08

- Primarily responsible for 4 MA Pathways, in terms of staffing / recruitment of staff and curriculum development and enhancement.
- Involved in the re-validation of the MA in Management with a pathway in Human Resources, International Business and International Marketing via correspondence. Involved in leading a team for an internal validation and subsequent academic review meeting of the programme and the Mentoring Module. Member of the Senior Management Group. Assisting in writing the AMR for the MA in Entrepreneurial Management.
- Member of the Quality Assurance and Enhancement Committee. Unit Co-ordinator of Innovative Assessment under the Learning, Teaching and Assessment Committee wrote two Newsletters on Innovative Assessment. Key member in writing the Teaching, Learning and Assessment Strategy for the International Masters of Business Administration (IMBA) programme. Part of a Team that wrote the Programme Learning Outcomes for the IMBA. Responsible for the IMBA module Managing Organisations and People for the 21st Century. Instrumental in designing a new module Individual Influence Skills for the BAIB. From September 2006, Lead Trainer for the Management Development Programme for level 1 students for the Undergraduate Program.
- Temporary working alongside the Acting Head of Business prior to change. Responsible for the Pre-Semester Guidelines Handbook and Observation Handbook for all module tutors. Attending the Final Examination Boards, and Senior Management Group.
- Lecturer in Human Resource Management, International Human Resources, Dissertation Supervisor. Managing a team of lecturers who lecture in Business Communication Skills,

Professional Development Skills, Business Psychology, Leadership and Management and Creative Management. Involved in the setting up and monitoring of Leadership and Executive Development Programmes with external consultants. Member of the Quality Circle for Student Guidance and Progression. Member of the BA-MA development team, a working committee that lead to the OUVS revalidating the undergraduate courses.

- 1998 – 99 European Business School, England, London, **Visiting Lecturer-Operations & Design Management**
- 1998 – 99 University of South Bank, England, London **Self - Employed Consultant**
Lecturer in Marketing and International Marketing at both Undergraduate and Post-Graduate level, Project Supervisor for BABS/BABA Year IV and Personal Tutor.
- 1996 – 97 Guyana Business School, West Indies, Guyana, **Consultant**
Lecturer in Management, Marketing and Information Technology
- 1994 – 96 University of South Bank, England, London, **Visiting Lecturer**
Lecturer in Marketing in the BABS degree and Consumer Buyer Behaviour at MA level
- 1995 – 95 School of Oriental and African Studies (SOAS), England, London, **Visiting Lecturer**
Lecturer in International Marketing to students from the Reitaku University, Japan
- 1988 – 94 London Private School of Business Education, **Visiting Lecturer & Executive Officer**
Lecturer in Small Business, Management, Information Technology and Business Policy and the Environment to students studying for the ABE examinations. Administrative duties and payroll.

Care Industry and Consultancy Career Development

- 2006 – ABC Radio Carib, England, London, **Director**
- 2005 - 09 Park Royal Partnership, England, London, EBS **Programme Leader**
Devised with a team a mentoring module which has been validated by the OUVS. Involved in delivering a B2B Mentoring Programme for Executives within Park Royal & SME's
- 1998 - ABC Ltd, West Indies, Guyana, **Consultant**. ABC Ltd is a telecommunications company. Involved in areas such as strategy, market research, public relations, programme development and negotiations of hardware and software with companies in the USA and UK. Working on the feasibility of integrating into the television, educational programmes using the Guyana Business School as the feeder.
- 1990 – 05 Stanthorpe Home, England, London, **Joint Proprietor**
Management in the Private Sector Health Care Services including:
a) Preparing Business Plans.
b) Preparing and implementing Human Resource Policies and Procedures and devising in-house training such as supervision and Health and Safety at work.
c) Preparing market research and devising prospectus and other marketing literature.
- 1987 - 06 Foxbourne Home, England, London, **Joint Proprietor**
Management in the Private Sector Health Care Services – as above...